



Airline operations whether in Africa or other parts of the world remain unique and complex; often many players in the industry underestimate this complexity. Faced with skyrocketing costs, declining revenues caused by bad economic conditions and cut throat competition, airline profitability has continued dropping and many are fighting to stay afloat. Minimizing cost and revenue maximization is the only sure way forward.

Whether you are running an existing airline or a start up, there are numerous challenges and the journey is riddled with a lot of variables. Unless these variables are studied and planned for, success in the airline business can prove elusive and out of reach.

Our airline management consultants offer a unique blend of aviation industry expertise which will help you understand better the business planning aspects, financial modeling and the risk factors involved. Key airline management services in our portfolio include;

- Airline Strategy and Business Plan;
- Airport Data and Traffic;
- Airline and Route Feasibility Studies;
- Aircraft Sourcing/Selection and Lease/Purchase process;
- Air Cargo Economics;
- Market based Passenger and Revenue Forecasting;
- Network Planning & scheduling;
- Commercial Strategy (Brand development, Communications, Marketing, Sales and Distribution);
- Financial Projection (with fully allocated DOC, IOC and overheads);
- Advise on Risk factors and Insurance;
- Aviation Legal Counsel and Contract Negotiations;
- Staff Profiling and Recruitment;

Do you have an overarching plan on all the above areas? Is your plan working for you or does it need a review?

Talk to us; Email info@sadimsolutions.com, Website www.sadimsolutions.com