



eNewsletter and eMail marketing campaigns are a proven way to reach new customers and stay in touch with existing ones, but can take hours or even days of your time in creating attractive newsletters and managing the campaigns. It is very easy to reach thousands of your customers instantly with SADIM Solutions eMail marketing and eNewsletter solutions.

We are able to create attractive and eye catching eMail newsletters and handle the sending to your client base, all you need to have ready are customer email addresses. Not only will we create the newsletter for your business and send it to your customer database, we will also supply feedback and reports including:

- Who opened your email
- Who clicked what link, when and how many times
- Who subscribed / un-subscribed
- Who forwarded your email to a friend
- Bounce and spam rates
- And much more...

In letting us handle your email campaign it takes the load away from your business allowing you to concentrate on other areas, and most importantly removes any risk of being blacklisted by spam lists - leaving it to be professionally managed and maintained by our service. You can even select send HTML and simple text based emails within each campaign in allow greater exposure to customers using mobile devices and other text based email clients.

As a customer you will receive your own unique login from which you can chose to mange your campaigns entirely by yourself if you prefer. Some of the features included are:

- Start your own campaigns, use one of the templates we have created for you (or ask us to create you a new one), edit the content and send your newsletter.
- Define the campaign start date - set the newsletter to send whenever you like in the future.
- View extensive live reports and user feedback
- Update your customer email list manually and mass update it by uploading an excel / CSV file.
- Before you send your newsletter you have the option to preview it to selected email addresses and even view examples of how it will look in 15 different email clients such as Outlook, Outlook Express and Apple Mail.

For more information or general chat on how our services will benefit you, just get in touch with us; Email info@sadimsolutions.com, Website www.sadimsolutions.com